



BEE THE CHANGE Campaign



Beginning on National Honey Bee Awareness Day (August 21), a nationwide colony of environmental groups, ngo's, beekeeping associations, chefs, gardening clubs, women's alliances, and other concerned citizens will cross pollinate with our community engagement campaign. Let our movie help your movement. Join the hive.

Vanishing of the Bees takes a piercing investigative look at the economic, political and spiritual implications of the worldwide disappearance of the honeybee. This feature-length documentary, which is narrated by Oscar-nominated Ellen Page, also examines the current agricultural landscape and celebrates the ancient and sacred connection between humans and honeybees.

We Give You

- Electronic and hard copy publicity materials to help generate a buzz
- Free Promotion of your event on our website, on our interactive screenings map and our bi-monthly e-blast to thousands of honeybee lovers
- Local coverage which you can slant toward your own campaign
- Buzz about screening on Facebook & Twitter
- More members for your organization and sign ups to your mailing list
- An active role in improving bee health and bettering our environment

Allow our movie to help your movement—hosting a high-profile event will also raise awareness and funds for your organization. More importantly your participation will help ensure that viewers learn the crucial role bees' play and encourage them to have a more intimate relationship with their food supply.

You Give Us

You can choose your level of commitment:

- Place our link on your website (we will do the same)
- Generate a buzz and publicize the campaign to your constituents/ mailing list
- Allow us to use your organization's logo to build momentum
- Review the film on your website and/or newsletter
- Arrange a screening of *Vanishing of the Bees* (a licensing fee is required)

Little Bee. Big Opportunity.

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